



MEDIA RELEASE

Travellers Choice frontline agents entertain Queensland conference

8 August 2016: **When Marita Behrendorff turned up at Travellers Choice's recent 'Frontliners' gathering in Brisbane she was looking forward to refreshing her product knowledge and connecting with key suppliers. Instead the Maryborough agent found herself playing The Entertainer as she revived some latent musical skills.**

Behrendorff, owner of Aspire Travel & Cruise, was attending the annual conference along with 70 Travellers Choice consultants and 40 of the national retail group's preferred suppliers.

One of the highlights of this year's event, held once again at Brisbane's View Hotel, was presented by AAT Kings, which converted one of its sleek coaches into a clever mobile piano bar, and invited agents to tinkle the ivories.

"I learned to play the piano up to 8th Grade AMEB*, which is a fairly high level, and I actually have a piano at home, but I hadn't played for a while before I stepped onto the bus," says Behrendorff, who managed to perform The Entertainer from the movie *The Sting*. "It has definitely inspired me to play again now."

Frontliner conferences enable consultants to deepen their preferred product knowledge by engaging with suppliers, and Behrendorff says the events are particularly valuable for regional agents, who have less face-to-face contact with sales representatives.

Agents attending this year's event had the chance to win a range of prizes from suppliers, and Travellers Choice itself offered a door prize of a \$200 gift voucher, which Managing Director Christian Hunter presented to Beth Paton from Discover Travel & Cruise Stafford and The Gap.

For more information on Travellers Choice please visit www.travellerschoice.com.au.

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*Australian Music Examinations Board

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